

A man in a dark suit and white shirt stands on a stage, holding a black coffee cup. He is wearing a small microphone. Behind him is a large projection screen showing a woman in a light-colored top, smiling and gesturing with her hand. The background also shows palm trees and a beach setting. The overall lighting is dim, with a blue and green color palette.

**JOEL BOUZAID**

**YOUR PEOPLE EMPOWERED**

*Joel Bouzaid*



# INSPIRING ENAGAGING INTERACTIVE

Joel's keynotes are designed to connect with *your* people and address *your* challenges. Joel delivers keynotes worldwide, each one tailored to inspire every audience into action.

Your audience doesn't need another 'off the shelf', 'rinse and repeat', generic keynote. They need the perfect mix of motivation & practical action, built from deep research and understanding.

Over 15 years of informing & interacting with audiences across New Zealand, Australia and Europe, you can rest assured your audience will be captivated and engaged - and your conference, the best yet.



# JOEL TAILORS EACH PRESENTATION TO MATCH **YOUR** GROUP'S UNIQUE NEEDS.

Joel's ability to tailor each presentation and connect with each audience member in a unique way enables him to deliver powerful messages that will inspire every audience to take action.

Joel takes time to really understand your attendees. He spends time getting to know your company & industry intimately. He'll customise his points, stories, approach & prescription, so his keynote lands with impact & power. Attendees are left feeling understood and your return on investment will last long after Joel's left the stage.



These topics can be delivered individually or over the course of a multi-day conference. Allow 30 – 90 minutes each.

# KEY IDEAS

## **LEADING GREAT TEAMS**

In order to lead great teams, one must first master the fundamentals of influence & service. Leadership is firstly an internal game. It is about the mastery of self and the understanding that *self* never stops communicating.

## **MENTAL FITNESS**

Stress, is the global health epidemic of the 21st century. And as businesses that need results, we could not be more radical in our approach to resourcing our people to become MENTALLY FIT

## **EXTRAORDINARY LEADERSHIP**

Every Leader needs a philosophy. Something to create, test and stay true too. And equally something that is separate from self. Improve decision-making fast with Extraordinary Leadership

## **BETTER CONVERSATIONS**

At the heart of everything great, is the conversations that take place to connect, challenge and create a better tomorrow

**MOTIVATING**  
**EMPOWERING**  
**REAL**

**"JOEL HAS AN INNATE ABILITY TO CAPTIVATE AN AUDIENCE, MAKING HIS PRESENTATIONS INCREDIBLY ENGAGING. HE ACCELERATES LEARNING"**



**OVER 15 YEARS SPEAKING & TRAINING OVER 100,000 ATTENDEES**

**"JOEL IS AN ELECTRIC SPEAKER WHETHER HE IS IN FRONT OF 5000 OR 15... HIS ENERGY IS COMPELLING"**

**"JOEL HAS HIS CRAFT DOWN TO AN ART, HIS ENERGY IS INFECTIOUS AND HIS IMPACT IS POWERFUL"**

**RELEVANT**

**EUROPE**  
**AUSTRALIA**  
**NEW ZEALAND**

*JOEL BOUZAID*

**KEYNOTE TOPICS  
AND WORKSHOP  
OPTIONS.**



# LEADING GREAT TEAMS

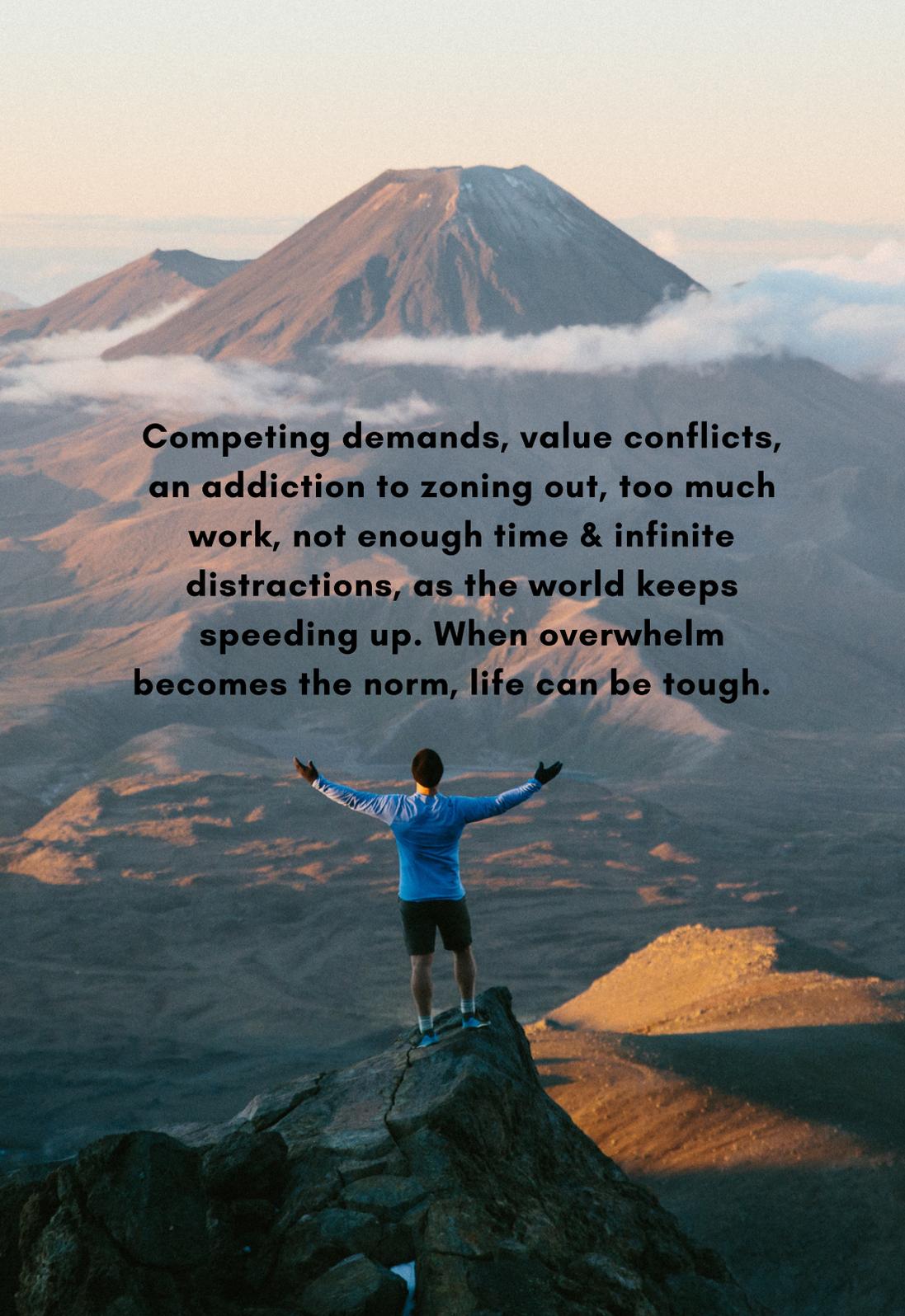
Whether you have inherited a group of committed managers or you are in the process of developing your group, every leader needs to understand HOW TO LEAD A GREAT TEAM.

In his book GOOD TO GREAT, Jim Collin explains that “good is the enemy of great” and the reason we don’t have great teams is in large part due to the fact that we have so many good teams.

Leading Great Teams requires; the courage to 'act as if', the confidence to trust your people, the humility to ask for feedback and the conviction to lead with love. Learn all this and so much more as Joel shares his 5 Level Leadership (Model of Influence).

*"Today's teams are different from the teams of the past: They're far more diverse, dispersed, digital, and dynamic (with frequent changes in membership). But while teams face new hurdles, their success still hinges on a core set of fundamentals for group collaboration."*

- Harvard Business Review



**Competing demands, value conflicts, an addiction to zoning out, too much work, not enough time & infinite distractions, as the world keeps speeding up. When overwhelm becomes the norm, life can be tough.**

# MENTAL FITNESS

Positive psychologist Shawn Achor believes that 90% of our happiness is tied up inside how we INTERPRET our life. With 1 in 5 of us suffering from some form of mental illness, being mentally fit and learning how to interpret life's challenges better, is critical.

Feeling great upstairs is about valuing mindset, messaging and movement.

This keynote leaves your audience fired up to take responsibility for their work, their life and their health.

Participants of this keynote will learn:

- How to spot mental illness
- How to support others with signs
- To identify mental wellness markers
- To understand mental fitness baseline tactics, mid term goals and long term strategy

All participants will be gifted Joel's 9 steps to "Higher Mental Fitness" cheat sheet to reinforce key messages and support participants at home and at work.

**The best time to truly invest into your people's greatest asset was yesterday, the next best time is now.**



# EXTRAORDINARY LEADERSHIP

Every leader has 3 common responses to adversity

- Freeze
- Fight
- Adapt

Extraordinary Leadership exists in the domain of adaptive capabilities. And to get there fast, every leader simply must have their very own LEADERSHIP PHILOSOPHY.

Learn how to:

- Focus on the vital few
- Lead change by example
- Model excellence from the ground up
- Develop the attitude no author has written a book on
- Actually start your own Leadership Philosophy

Participants of this keynote will understand the 7 building blocks of your own unique EXTRAORDINARY LEADERSHIP PHILOSOPHY.

*The purpose of developing a personal Leadership Philosophy is to accelerate decision making, maximize collaboration and provide any leader with the mental space to show up fully expressed.*



# BETTER CONVERSATIONS

What is our access point to a better, brighter, more abundant and meaningful tomorrow?

Communication!

The more effective we are at communicating, the richer & deeper our conversations become. If connection & belonging are important to human beings (see Maslow's hierarchy of human needs), how we communicate becomes critical.

Ultimately, it is the conversations we have, and the subsequent trust that we build, that allows us to collaborate cohesively and connect with a true sense of belonging.

Joel will share....

- The difference between awkward & connected conversations
- The 5 filters for building trust fast
- The one word that changes everything
- The one tactic that latest research reveals, every high performing team executes

Because of our loyal commitment to our work-place, we all expect a better work-life experience. Once we understand & can implement the simple tactics of having better conversations, we really stand to improve every aspect of our lives.



# BREAK OUT ACTIVITY

When the time frame allows Joel can add a 30min break out session to any 45 or 60min keynote (numbers dependant) to:

- Elevate group energy
- Bring everyone together
- Increase support & connection
- Test out & reinforce learnings with a physical challenge
- Create an indescribable unrepeatable unique moment to inspire your entire organisation

*This is a huge participant highlight. It is highly powerful in driving home the key messages. Participants will be talking about this experience for years!*

*\*Waiver required*

*JOEL BOUZAIÏD*

# LOGISTICS & BOOKING INFO

IT'S ON

09:56



**JOEL TRAVELS FROM:**  
Wellington, New Zealand

**ENQUIRY PROCESS:**

**1. CHECK AVAILABILITY**

Contact: [hello@joelbouzaid.com](mailto:hello@joelbouzaid.com)

**2. REQUEST A PROPOSAL**

All engagements are quoted individually and after a chat with Joel you will be provided a customised proposal, including speaker fees and travel expenses. Speaking Fee range:  
\$4900 - \$7900 NZD

**3. CONFIRMATION**

Upon agreement a contract is issued, a deposit is paid and your date is secured

**4. PRE-EVENT PROCESS**

Joel carries out his research and develops a relevant & customised: speech topic, slide deck, story set and set of prescriptions.

\*We also manage all travel & logistics to save you time

**5. POST-EVENT**

We will have a detailed de-brief and Joel will provide a resources pack for your attendees to extend the learning.

*JOEL BOUZAID*

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